

Skylar Harp

Art Director + Brand Designer

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Shamelessly type-A multidisciplinary creative with experience across brand identity, graphic design, production design, and creative direction. Skilled at translating ideas into clear and cohesive visual worlds across digital and physical spaces. Passionate about building visually compelling brands and bringing underrepresented stories to life.

Experience

Art Director | *Film Production Coalition (FPC), various independent Bay Area film crews (May '24-present)*

- Lead artistic development, creative direction, translating narrative concepts into cohesive visual environments.
- Manage production design planning, budgeting, and production execution while collaborating across departments to maintain consistency and execute the vision/mission under production constraints.

Digital Marketing Intern | DeveloperDB (now known as cruiter.ai) (Jun-Sep '23)

- Contributed to a startup's rebrand through logo development, visual identity, and website mock-ups.
- Adapted brand concepts into digital assets and presentation-ready mockups.

Graphic Designer | *Eyecandy Film Journal (Jan-Mar 2026)*

- Designed vector graphics to accompany editorial content in Eyecandy Film Journal Magazine.
- Collaborated with writers to successfully translate editorial concepts into visual assets.

Programs and Marketing | Lotus Family Services San Jose (Feb '25-present)

- Design promotional graphics, maintain visual assets for website and social media channels.
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Education

University of California Santa Cruz

B.A. Film & Digital Media + B.A Creative Technologies | 2026

3.85 GPA, honors in both majors

Design

Art Direction · Brand Identity · Campaign Development · Graphic Design · Concept Development · Packaging · Production Design

Software

Adobe Illustrator · Photoshop · Indesign · Premiere Pro ·
Lightroom · Final Cut Pro · Figma · Google Workspace · Canva ·
Microsoft Office

skylarharp.com

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